





Bread base for the production of specialty bread, for mild-aromatic, tender oat baked products.

INA is proud to announce WELLNESS BREAD OAT LOVE from our WELLNESS line.

The healthy power from nature. Enjoying delicious bread at breakfast, as a snack or at dinner? In this way, we are supporting healthy food – does that work?

Oats were introduced by Scottish settlers in the early 1600s to North America. For the last 400 years, we have been enjoying the healthy benefits of this grain. Our WELLNESS BREAD OAT LOVE contains 60 % oats. WELLNESS BREAD OAT LOVE does not only bring the focus of attention back to the interesting raw material of oats, a raw material which is full of taste, but, over and above, it provides an additional benefit to health: this is because WELLNESS BREAD OAT LOVE contains beta-glucans, a special fibre which is mainly found in the outer layers of the oat grain.

Our experts have developed a bread which provides a great baking result, and which guarantees an amount of 1.35 g of beta-glucans per 75 g of bread. These provide 45 % of the recommended daily intake of 3 g of oat beta-glucans to help reduce cholesterol.

Possible nutrition claims on the final baked goods:

Source of fibre

Possible health claims on the final baked goods using WELLNESS BREAD OAT LOVE:

- 2 slices (75 g) of this bread provide 45 % of the daily amount of the fibres shown to help reduce cholesterol
- Oat fibré helps reduce/lower cholesterol
- High cholesterol is a risk factor for heart disease
- Oat fibre helps reduce/lower cholesterol, (which is) a risk factor for heart disease

Further information can be obtained from our sales department.

Product profile:

- Constantly high raw material quality
- Stable, machinable doughs
- No pre soaking required

Baking character:

- Soft crumb character with excellent softkeeping
- Full aroma and oat flavour
- Coarse bite due to the high amount of steel cut oats





